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1   3. (As Filed) The method of claim 1 wherein print parameters of a first recipient's image
2   set differ from printing parameters of a second recipient's image set.

1   4. (As Filed) The method of claim 3 wherein print parameters include one or more of
2   print size, number of copies, print finish, and/or a textual message.

1   5. (As Filed) The method of claim 1 wherein print parameters differ among images
2   within an image set.

1   6. (As Filed) The method of claim 5 wherein print parameters include one or more of
2   print size, number of copies, print finish, and/or a textual message.

1   7. (As Filed) The method of claim 1 wherein each image set comprises an arbitrary
2   grouping of images designated by a user.

1   8. (As Filed) The method of claim 1 wherein receiving, printing and distributing are
2   performed by a single entity.

1   9. (As Filed) The method of claim 1 wherein the performance of receiving, printing and
2   distributing is dispersed among two or more different entities.

1   10. (As Filed) The method of claim 1 wherein receiving an order is performed by an
2   enterprise providing a web front-end.

1   11. (As Filed) The method of claim 10 wherein printing or distributing, or both, are
2   performed by a fulfillment enterprise different than the enterprise providing the web front-end.

1   12. (As Filed) The method of claim 1 wherein printing and distributing are integrated
2   processes.

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1   13. (As Filed) The method of claim 1 wherein printing and distributing are performed by
2   a single entity.

1   14. (As Filed) The method of claim 1 wherein printing and distributing are performed by
2   different entities.

1   15. (Cancelled) ~~The method of claim 1 further comprising, prior to printing, dividing the~~
2   ~~received order into a plurality of sub-orders, each sub-order corresponding to a different~~
3   ~~recipient.~~

1   16. (As Filed) The method of claim 15 wherein printing comprises printing a set of one
2   or more images in each sub-order.

1   17. (As Filed) The method of claim 15 wherein printing comprises, for each sub-order,
2   printing a run of prints associated with a specified recipient.

1   18. (As Filed) The method of claim 17 further comprising printing a destination
2   identifier that identifies the specified recipient for a corresponding run of prints.

1   19. (As Filed) The method of claim 18 wherein the destination identifier delimits a
2   corresponding sub-order.

1   20. (As Filed) The method of claim 18 wherein printing the destination identifier
2   comprises printing one or more of the following items: a shipping address, a recipient's name, a
3   thumbnail image index, a bar code, a textual message and/or print re-ordering information.

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1   21. (As Filed) The method of claim 18 wherein a first image in a sub-order has one or

2   more print parameters that differ from one or more print parameters of a second image in the

3   sub-order.

1   22. (As Filed) The method of claim 21 wherein print parameters include one or more of

2   print size, number of copies, print finish, and/or a textual message.

1   23. (As Filed) The method of claim 15 wherein dividing the received order into the

2   plurality of sub-orders comprises, for each image in the received order, instantiating a copy of

3   the image for each recipient designated to receive a print of that image.

1   24. (As Filed) The method of claim 23 wherein an instantiated copy comprises a digital

2   image file.

1   25. (As Filed) The method of claim 15 wherein dividing the received order into the

2   plurality of sub-orders is performed by a first entity and printing the sub-orders is performed by a

3   second entity.

1   26. (As Filed) The method of claim 25 wherein the first entity comprises a photo-

2   finishing enterprise.

1   27. (As Filed) The method of claim 25 wherein the second entity comprises a goods /

2   service provider enterprise.

1   28. (As Filed) The method of claim 25 wherein the second entity comprises a

2   supermarket, a drugstore, a post office, or an online grocer.

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1   29. (As Filed) The method of claim 25 wherein distributing the printed image copies

2   comprises delivering a recipient's printed image copies along with an unrelated order of goods /

3   services associated with that recipient.

1   30. (As Filed) The method of claim 1 wherein a recipient comprises an individual.

1   31. (As Filed) The method of claim 1 wherein a recipient comprises a business entity.

1   32. (As Filed) The method of claim 1 wherein a recipient comprises an address.

1   33. (As Filed) The method of claim 1 wherein the plurality of recipients comprises an

2   individual, an address, a business entity, or any combination thereof.

1   34. (As Filed) The method of claim 1 wherein at least one of the specified recipients is

2   different from a user from whom the order was received.

1   35. (As Filed) The method of claim 1 wherein the order comprises a single transaction

2   sequence.

1   36. (As Filed) The method of claim 35 wherein the single transaction sequence

2   comprises a single charge to a financial instrument.

1   37. (As Filed) The method of claim 36 wherein the financial instrument comprises a

2   credit card, a debit card, electronic funds transfer, a gift certificate, or a coupon.

1   38. (As Filed) The method of claim 35 wherein the single transaction sequence is

2   terminated by a click of an "order" button.

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1   39. (Currently Amended) A computer-implemented method of distributing physical

2   manifestations of digital content to a plurality of recipients, the method comprising:

3   receiving an order specifying a plurality of recipients and, for each specified recipient, a

4   set of digital content associated with that recipient;

5   for each of the plurality of recipients specified in the received order, generating a

6   physical manifestation of the digital content in the recipient's digital content set; and

7   distributing the physical manifestations to their respective associated recipients; and

8   prior to printing, dividing the received order into a plurality of sub-orders, each sub-order

9   corresponding to a different recipient..

1   40. (As Filed) The method of claim 39 wherein a set of digital content comprises one or

2   more digital images.

1   41. (As Filed) The method of claim 40 wherein the physical manifestation of the set of

2   digital content comprises photographic prints of the one or more digital images.

1   42. (As Filed) The method of claim 39 wherein the physical manifestation of digital

2   content comprises a framed photographic print of a digital image.

1   43. (As Filed) The method of claim 39 wherein the physical manifestation of the set of

2   digital content comprises photo-album pages bearing one or more digital images.

1   44. (As Filed) The method of claim 39 wherein the physical manifestation of the set of

2   digital content comprises compositions of digital images and other graphical and/or textual

3   content.

1   45. (As Filed) The method of claim 40 wherein the physical manifestation of the set of

2   digital content comprises an artifact bearing a digital image.

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1   46. (As Filed) The method of claim 45 wherein the artifact bearing a digital image
2   comprises a novelty item.

1   47. (As Filed) The method of claim 45 wherein the artifact bearing the digital image
2   comprises a shirt, a coffee mug, a key-chain, a mouse pad, a magnet, or a deck of playing cards.

1   48. (As Filed) The method of claim 39 wherein a set of digital content comprises
2   graphical and/or textual content.

1   49. (As Filed) The method of claim 48 wherein the physical manifestation of the set of
2   digital content comprises cards bearing the graphical and/or textual content.

1   50. (As Filed) The method of claim 49 wherein the cards bearing the graphical and/or
2   textual content comprise one or more of the following: greeting cards, holiday cards,
3   announcements, playing cards, post cards, thank you cards, or invitations.

1   51. (As Filed) The method of claim 48 wherein the physical manifestation of the set of
2   digital content comprises cards bearing the graphical and/or textual content.

1   52. (As Filed) The method of claim 48 wherein the physical manifestation of the set of
2   digital content comprises advertisements bearing the graphical and/or textual content.

1   53. (As Filed) The method of claim 48 wherein the physical manifestation of the set of
2   digital content comprises coupons bearing the graphical and/or textual content.

1   54. (As Filed) The method of claim 48 wherein the physical manifestation of the set of
2   digital content comprises a bound volume bearing the graphical and/or textual content.

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1   55. (As Filed) The method of claim 54 wherein the bound volume comprises a photo-

2   album.

1   56. (As Filed) The method of claim 54 wherein the bound volume comprises a travel

2   book.

1   57. (As Filed) The method of claim 48 wherein the graphical and/or textual content

2   comprises digital images and/or digitized content.

1   58. (As Filed) The method of claim 48 wherein the graphical and/or textual content

2   comprises computer-generated content.

1   59. (Currently Amended) A computer-implemented method of distributing photographic

2   prints to a plurality of recipients, the method comprising:

3   (a) receiving an order specifying:

4   (i)   a plurality of recipients;

5   (ii)   for each specified recipient, a set of one or more digital images associated

6   with that recipient; and

7   (iii) for each digital image, a set of one or more print parameters;

8   (b) dividing the received order into a plurality of sub-orders, each sub-order

9   corresponding to a different specified recipient, each sub-order comprising an instance of each

10   digital image associated with the recipient corresponding to the sub-order;

11   (c) printing the instantiated digital images in each of the sub-orders according to the print

12   parameters associated with each image; ~~and~~

13   (d) distributing the prints to their respective associated recipients <u>and</u>

14   <u>(e) prior to printing, dividing the received order into a plurality of sub-orders, each sub-</u>

15   <u>order corresponding to a different recipient</u>..

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1   60. (As Filed) The method of claim 59 wherein receiving an order comprises receiving

2   interactive input from a user of a computer system.

1   61. (As Filed) The method of claim 60 wherein the computer system comprises the

2   user's personal computer system.

1   62. (As Filed) The method of claim 60 wherein the computer system comprises a public

2   entry terminal.

1   63. (As Filed) The method of claim 59 wherein the print parameters include one or more

2   of print size, number of copies, print finish, and/or a textual message.

1   64. (As Filed) The method of claim 59 wherein printing and distributing are integrated

2   processes.

1   65. (As Filed) The method of claim 59 wherein receiving, dividing, printing and

2   distributing are performed by a single entity.

1   66. (As Filed) The method of claim 59 wherein the performance of receiving, dividing,

2   printing and distributing is dispersed among two or more different entities.

1   67. (As Filed) The method of claim 59 wherein receiving an order is performed by an

2   enterprise providing a web front-end.

1   68. (As Filed) The method of claim 67 wherein one or more of dividing, printing and

2   distributing are performed by a fulfillment enterprise different than the enterprise providing the

3   web front-end.

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1 69. (As Filed) The method of claim 59 wherein printing and distributing are performed
2 by a single entity.

1 70. (As Filed) The method of claim 59 wherein printing and distributing are performed
2 by different entities.

1 71. (As Filed) The method of claim 59 further comprising printing a destination
2 identifier that identifies the specified recipient for a corresponding sub-order.

1 72. (As Filed) The method of claim 71 wherein the destination identifier delimits a
2 corresponding sub-order.

1 73. (As Filed) The method of claim 71 wherein printing the destination identifier
2 comprises printing one or more of the following items: a shipping address, a recipient's name, a
3 thumbnail image index, a bar code, a textual message and/or print re-ordering information.

1 74. (As Filed) The method of claim 59 wherein a first image in a sub-order has print
2 parameters that differ from print parameters of a second image in the sub-order.

1 75. (As Filed) The method of claim 59 wherein dividing the received order into the
2 plurality of sub-orders is performed by a first entity and printing the sub-orders is performed by a
3 second entity.

1 76. (As Filed) The method of claim 75 wherein the first entity comprises a photo-
2 finishing enterprise.

1 77. (As Filed) The method of claim 75 wherein the second entity comprises a goods /
2 service provider enterprise.

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1 78. (As Filed) The method of claim 77 wherein the second entity comprises a
2 supermarket, a drugstore, a post office, or an online grocer.

1 79. (As Filed) The method of claim 59 wherein distributing the prints comprises
2 delivering a recipient's prints along with an unrelated order of goods / services associated with
3 that recipient

1 80.(Currently Amended) A print distribution system comprising:
2   a front-end computer sub-system for receiving an order specifying a plurality of
3 recipients and, for each specified recipient, a set of one or more images associated with that
4 recipient;
5   a printing sub-system for printing at least one copy of each image in each recipient's
6 image set and prior to printing, dividing the received order into a plurality of sub-orders, each
7 sub-order corresponding to a different recipient.; and
8   a distribution sub-system for distributing the printed image copies to their respective
9 associated recipients.

1 81. (As Filed) The system of claim 80 wherein images in a first recipient's image set
2 differ from images in a second recipient's image set.

1 82. (As Filed) The system of claim 80 wherein print parameters of a first recipient's
2 image set differ from printing parameters of a second recipient's image set.

1 83. (As Filed) The system of claim 82 wherein print parameters include one or more of
2 print size, number of copies, print finish, and/or a textual message.

1 84. (As Filed) The system of claim 80 wherein print parameters differ among images
2 within an image set.

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1   85. (As Filed) The system of claim 84 wherein print parameters include one or more of
2   print size, number of copies, print finish, and/or a textual message.

1   86. (As Filed) The system of claim 80 wherein each image set comprises an arbitrary
2   grouping of images designated by a user that placed the order.

1   87. (As Filed) The system of claim 80 wherein the front-end computer sub-system, the
2   printing sub-system and the distribution sub-system are controlled by a single entity.

1   88. (As Filed) The system of claim 80 wherein the front-end computer sub-system, the
2   printing sub-system, and the distribution sub-system are dispersed among two or more different
3   entities.

1   89. (As Filed) The system of claim 80 wherein the front-end computer sub-system is
2   controlled by an enterprise providing a web front-end.

1   90. (As Filed) The system of claim 89 wherein the printing sub-system or the distribution
2   sub-system, or both, are controlled by a fulfillment enterprise different than the enterprise
3   providing the web front-end.

1   91. (As Filed) The system of claim 80 wherein the printing sub-system and the
2   distribution sub-system are integrated.

1   92. (As Filed) The system of claim 80 wherein the printing sub-system and the
2   distribution sub-system are controlled by a same entity.

1   93. (As Filed) The system of claim 80 wherein the printing sub-system and the
2   distribution sub-system are controlled by different entities.

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1   94. (As Filed) The system of claim 80 wherein the printing sub-system comprises a sub-

2   system for dividing the received order into a plurality of sub-orders, each sub-order

3   corresponding to a different recipient.

1   95. (As Filed) The system of claim 94 wherein the printing sub-system prints a set of one

2   or more images in each sub-order.

1   96. (As Filed) The system of claim 94 wherein, for each sub-order, the printing sub-

2   system prints a run of prints associated with a specified recipient.

1   97. (As Filed) The system of claim 96 wherein the printing sub-system further prints a

2   destination identifier that identifies the specified recipient for a corresponding run of prints.

1   98. (As Filed) The system of claim 97 wherein the destination identifier delimits a

2   corresponding sub-order.

1   99. (As Filed) The system of claim 97 wherein printing the destination identifier

2   comprises printing one or more of the following items: a shipping address, a recipient's name, a

3   thumbnail image index, a bar code, a textual message and/or print re-ordering information.

1   100. (As Filed) The system of claim 94 wherein dividing the received order into the

2   plurality of sub-orders comprises, for each image in the received order, instantiating a copy of

3   the image for each recipient designated to receive a print of that image.

1   101. (As Filed) The system of claim 100 wherein an instantiated copy comprises a digital

2   image file.

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1   102. (As Filed) The system of claim 94 wherein dividing the received order into the

2   plurality of sub-orders is performed by a first entity and printing the sub-orders is performed by a

3   second entity.

1   103. (As Filed) The system of claim 102 wherein the first entity comprises a photo-

2   finishing enterprise.

1   104. (As Filed) The system of claim 102 wherein the second entity comprises a goods /

2   service provider enterprise.

1   105. (As Filed) The system of claim 104 wherein the second entity comprises a

2   supermarket, a drugstore, a post office, or an online grocer.

1   106. (As Filed) The system of claim 104 wherein distributing the printed image copies

2   comprises delivering a recipient's printed image copies along with an unrelated order of goods /

3   services associated with that recipient.

1   107. (As Filed) The system of claim 80 wherein a recipient comprises an individual.

1   108. (As Filed) The system of claim 80 wherein a recipient comprises a business entity.

1   109. (As Filed) The system of claim 80 wherein a recipient comprises an address.

1   110. (As Filed) The system of claim 80 wherein the plurality of recipients comprises an

2   individual, an address, a business entity, or any combination thereof.

1   111. (As Filed) The system of claim 80 wherein at least one of the specified recipients is

2   different from a user from whom the order was received.

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1   112. (As Filed) The system of claim 80 wherein the order received by the front-end

2   computer system comprises a single transaction sequence.

1   113. (As Filed) The system of claim 112 wherein the single transaction sequence

2   comprises a single charge to a financial instrument.

1   114. (As Filed) The system of claim 113 wherein the financial instrument comprises a

2   credit card, a debit card, electronic funds transfer, a gift certificate, or a coupon.

1   115. (As Filed) The system of claim 112 wherein the single transaction sequence is

2   terminated by a click of an "order" button

1   116. (Currently Amended) A computer-implemented method of distributing image prints

2   to a plurality of recipients, the method comprising:

3   receiving, at a facility corresponding to a first entity, an order specifying a plurality of

4   recipients and, for each specified recipient, a set of one or more images associated with that

5   recipient;

6   communicating the received order to a facility corresponding to a second entity;

7   at the second entity's facility, for each of the plurality of recipients specified in the

8   received order, printing at least one copy of each image in the recipient's image set; and

9   distributing the printed image copies to their respective associated recipients and

10   prior to printing, dividing the received order into a plurality of sub-orders, each sub-order

11   corresponding to a different recipient.

1   117. (As Filed) The method of claim 116 wherein the first entity comprises a photo-

2   finishing enterprise.

1   118. (As Filed) The method of claim 116 wherein the second entity comprises a goods /

2   service provider enterprise.

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1   119. (As Filed) The method of claim 118 wherein the second entity comprises a

2   supermarket, a drugstore, a post office, or an online grocer.

1   120. (As Filed) The method of claim 118 wherein distributing the printed image copies

2   comprises delivering a recipient's printed image copies along with an unrelated order of goods /

3   services associated with that recipient.

1   121. (As Filed) The method of claim 116 wherein, prior to communicating the received

2   order to the facility corresponding to the second entity, the first entity divides the received order

3   into a plurality of sub-orders, each sub-order corresponding to a different recipient.

1   122. (As Filed) The method of claim 121 wherein printing comprises printing a set of

2   one or more images in each sub-order.

1   123. (As Filed) The method of claim 121 wherein printing comprises, for each sub-order,

2   printing a run of prints associated with a specified recipient.

1   124. (As Filed) The method of claim 123 further comprising printing a destination

2   identifier that identifies the specified recipient for a corresponding run of prints.

1   125. (As Filed) The method of claim 124 wherein the destination identifier delimits a

2   corresponding sub-order.

1   126. (As Filed) The method of claim 124 wherein printing the destination identifier

2   comprises printing one or more of the following items: a shipping address, a recipient's name, a

3   thumbnail image index, a bar code, a textual message and/or print re-ordering information.

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1   127. (Currently Amended) A computer-implemented method of distributing image prints

2   to a plurality of recipients, the method comprising:

3   receiving an order from a user at a public entry terminal, the order specifying a plurality

4   of recipients and, for each specified recipient, a set of one or more images associated with that

5   recipient;

6   transmitting the received order from the public entry terminal to a photo-finishing

7   facility;

8   for each of the plurality of recipients specified in the received order, printing at the photo-

9   finishing facility at least one copy of each image in the recipient's image set; and

10   distributing the printed image copies to their respective associated recipients;_and

11   prior to printing, dividing the received order into a plurality of sub-orders, each sub-order

12   corresponding to a different recipient..

1   128. (As Filed) The method of claim 127 wherein receiving the order from the user at the

2   public entry terminal comprises reading digital images from a computer-readable medium

3   provided to the public-entry terminal.

1   129. (As Filed) The method of claim 128 wherein the computer-readable medium

2   comprises a FLASH memory, a CD-ROM or a diskette.

1   130. (As Filed) The method of claim 127 wherein receiving the order from the user at the

2   public entry terminal comprises receiving manual input specifying the plurality of recipients and

3   the set of one or more images associated with each recipient.

1   131. (As Filed) The method of claim 127 wherein the public entry terminal comprises a

2   digital drop box, a point-of-sale station, or a kiosk.

1   132. (Currently Amended) A computer-implemented method of ordering image prints for

2   a plurality of recipients, the method comprising receiving at a host system an order from a client
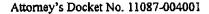
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3   system, the order corresponding to a single transaction sequence and specifying a plurality of

4   recipients and, for each specified recipient, a set of one or more images associated with that

5   recipient; and

6   prior to printing, dividing the received order into a plurality of sub-orders, each sub-order

7   corresponding to a different recipient.

1   133. (As Filed) The method of claim 132 further comprising, at the host system, dividing

2   the received order into a plurality of sub-orders, each sub-order corresponding to a different

3   recipient.

1   134. (As Filed) The method of claim 133 further comprising printing a set of one or·

2   more images in each sub-order.

1   135. (As Filed) The method of claim 133 wherein further comprising, for each sub-order,

2   printing a run of prints associated with a specified recipient.

1   136. (As Filed) The method of claim 135 further comprising printing a destination

2   identifier that identifies the specified recipient for a corresponding run of prints.

1   137. (As Filed) The method of claim 136 wherein the destination identifier delimits a

2   corresponding sub-order.

1   138. (As Filed) The method of claim 136 wherein printing the destination identifier

2   comprises printing one or more of the following items: a shipping address, a recipient's name, a

3   thumbnail image index, a bar code, a textual message and/or print re-ordering information.

1   139. (As Filed) The method of claim 133 wherein a first image in a sub-order has print

2   parameters that differ from print parameters of a second image in the sub-order.

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1   140. (As Filed) The method of claim 139 wherein print parameters include one or more

2   of print size, number of copies, print finish, and/or a textual message.

1   141. (As Filed) The method of claim 133 wherein dividing the received order into the

2   plurality of sub-orders comprises, for each image in the received order, instantiating a copy of

3   the image for each recipient designated to receive a print of that image.

1   142. (As Filed) The method of claim 141 wherein an instantiated copy comprises a

2   digital image file.

1   143. (As Filed) The method of claim 132 wherein images in a first recipient's image set

2   differ from images in a second recipient's image set.

1   144. (As Filed) The method of claim 132 wherein print parameters of a first recipient's

2   image set differ from printing parameters of a second recipient's image set.

1   145. (As Filed) The method of claim 144 wherein print parameters include one or more

2   of print size, number of copies, print finish, and/or a textual message.

1   146. (As Filed) The method of claim 132 wherein print parameters differ among images

2   within an image set.

1   147. (Currently Amended) A computer-implemented method of processing an order for a

2   physical manifestation of digital content, the method comprising:

3   receiving an order specifying a plurality of recipients and, for each specified recipient, a

4   set of digital content associated with that recipient;

5   dividing the received order into a plurality of sub-orders, each sub-order

6   corresponding to a different recipient, by instantiating a digital copy of the digital content for

7   each recipient designated to receive a physical manifestation of that digital content and

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8   prior to printing, dividing the received order into a plurality of sub-orders, each sub-order

9   corresponding to a different recipient; and

10   generating a physical manifestation of the digital content in the recipient's digital content

11   set.

1   148. (As Filed) The method of claim 147 wherein the digital content comprises a digital

2   image and the physical manifestation comprises a photographic print of the digital image.

1   149. (As Filed) The method of claim 147 further comprising distributing the physical

2   manifestations to their respective associated recipients.

1   150. (As Filed) The method of claim 147 wherein the receiving and dividing are

2   performed by a first entity and the generating is performed by a second entity.

1   151. (As Filed) The method of claim 150 wherein the first entity comprises a photo-

2   finishing enterprise and the second entity comprises a goods / service-provider enterprise.

1   152. (As Filed) The method of claim 147 wherein receiving, dividing and generating are

2   performed by a single entity.

1   153. (As Filed) The method of claim 147 wherein the performance of receiving, dividing

2   and generating is dispersed among two or more different entities.

1   154. (As Filed) The method of claim 147 wherein receiving an order is performed by an

2   enterprise providing a web front-end.

1   155. (As Filed) The method of claim 154 wherein dividing or generating, or both, are

2   performed by a fulfillment enterprise different than the enterprise providing the web front-end.

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